

State & Local Government Benefits Association

Sponsor/Exhibitor Prospectus

LEADING THE BENEFITS RACE

LOUISVILLE. KY AT THE OMINI HOTEL

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The State and Local Government Benefits Association is the premier organization for public sector benefits professionals. SALGBA was founded in 1982 by a group of public sector benefits professionals and is the only organization focused solely on public sector benefits professionals. SALGBA membership includes states, cities, towns, counties, school districts, higher education, retirement, and other government established entities.



- Increase visability in the Public Sector Benefits Industry
 Connect with Exiting Clients
- Reach Potential Clients



Who Attends SALGBA?

SALGBA Attendees are individuals who are public entity decision makers working daily with public sector benefits. Entities range in size of employees covered from small cities and towns to metropolitan areas and statewide systems as well as school districts, publically established pools, retirement systems, and university systems. If your company desires to work with state and local government entities in the public sector benefits arena then SALGBA is where you need to have a presence. SALGBA is the only organization focused soley on public sector benefits and your direct connection to more than 250 entity representatives.

A few past supporters...

ActiveHealth Management Aetna Aflac ALEX by Jellyvision America's Health Insurance Plans Angio Screen Aon **ARAG Legal Insurance** AudioNet America, Inc. BASIC Benefitfocus BenefitsLink BenTek Blue Cross Blue Shield Association Blue Cross Blue Shield of Texas Businessolver CareATC Cigna Claim Technologies Incorporated **Connect Your Benefits** ConsumerMedical **CVS** Health Davis Vision, Inc. Delta Dental Insurance Company Doctor On Demand EnvisionRx Epic Hearing Health Care **Express Scripts** EyeMed Vision Care Gabriel Health and Welfare Consulting (GRS), LLC Gallagher Gehring Group Grand Rounds Health Well Solutions HealthScope Benefits HES (Health Enhancement Systems Holmes Murphy Humana, Inc. IBM Watson Health **IFEBP**

iTEDIUM, Inc. Korn Ferry Hay Group Lincoln Financial Group Linea Solutions, Inc. Livongo Magellan Rx Management Marathon Health MaxorPlus, Ltd. McGriff, Seibels & Williams MedImpact Healthcare Systems MetLife Morneau Shepell National Hemophilia Foundation National Wellness Institute Naturally Slim (ACAP Health) Navitus Health Solutions Novo Nordisk Onlife Health Optum OptumRx Pet Benefit Solutions **Pierce** Insurance PRIMA Progyny Public Sector Healthcare Roundtable **Purchasing Power RedBrick Health Rx Savings Solutions SALGBA** Segal Consulting Sherrill Morgan SSDC Services Corp. The Hartford The Standard True Connect (Employee Loan Solutions LLC) UnitedHealthcare Vera Whole Health Inc. Vitals Walgreens Willis Towers Watson



			Diamond Sponsor\$15,000
 Premier Sponsor\$30,000 (Value=\$70,000)(Limit 1) 2 booth spaces 8 business entity registrations 6 reduced exhibitor registrations Tuesday Night Event Host Conference app push notification Prominent event signage Recognition on website Recognition in event program 1 year membership 4 Board Reception invitations 	 Grand Sponsor\$27,500 (Value=\$60,000)(Limit 1) 2 booth spaces 7 business entity registrations 5 reduced exhibitor registrations Monday Evening Event Host Conference app push notification Prominent event signage Recognition on website Recognition in event program 1 year membership 3 Board Reception invitations 	 Executive Sponsor\$25,000 (Value=\$60,000)(Limit 1) 2 booth spaces 7 business entity registrations 4 reduced exhibitor registrations Welcome Reception Host Conference app push notification Prominent event signage Recognition on website Recognition in event program 1 year membership 2 Board Reception invitations 	 Diamond Sponsor\$15,000 (Value=\$30,000) (Limit 10) 1 booth space 6 business entity registrations Prominent event signage Recognition on website Recognition in event program 1 year membership 2 Board Reception invitations Platinum Sponsor\$10,000 (Value=\$20,000) (Limit 10) 1 booth space 5 business entity registrations Prominent event signage
 888-623-86 Gold Sponsor-\$7,500 mbr /\$8,000 non-mbr 4 business entity registrations Prominent event signage Recognition on website 	 /\$5,500 non-mbr 3 business entity registrations Prominent event signage 	 salgba.org. Bronze Sponsor-\$3,000 mbr /\$3,500 non-mbr 2 business entity registrations Prominent event signage 	 Recognition on website Recognition in event program 1 year membership 1 Board Reception invitation Copper Sponsor-\$1,500 mbr /\$2,000 non-mbr 1 business entity registration Prominent event signage Recognition on website Recognition in event program
screen icon; recogniti recognition in confer attendees use the con Charging & Printer Station includes logo on com station area Pre-Conference Tour	\$7,500/\$8,000 n; push notification; home ion on signage; & rence program90% of	orgiven to all attend hotel Conference WiFi includes naming of V sponsor on signage a Photographer includes recognition	\$5,000/\$5,500 front of keycard in full col dees staying at conference \$5,000/\$5,500 WiFi & recognition as nd conference program \$4,500/\$5,000 in photo area; logo on on in conference program
-	e on bus prior to departure	and photo booth pho	

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Exhibit Information

2020 Exhibit Details

Booth Cost:

Until January 31, 2020

8x10 \$2,750 Member / \$3,150 Non-Member
After January 31, 2020
8x10 \$3,250 Member / \$3,650 Non-Member

Items Included with Booth:

- One complimentary business entity registration
- One 6' skirted table
- Two standard chairs
- Pipe and drape for back wall
- Wastebasket
- Ballroom carpet (existing)
- Two exhibitor registrations at the reduced fee
- Pre and post conference attendee list
- Free standard wifi
- Exhibitor listing in conference app
- Exhibitor listing in conference program
- Booth identification sign

Payment:

Applications will not be processed without a signed contract and payment. Member companies may request an invoice but payment must be received by March 4, 2020 to hold your exhibit space.

Refunds:

No refunds will be issued for sponsorships or exhibits.

To Reserve Your Booth Space

Complete the following:

- 1. Application/Contract (online)
- 2. Upload logo in .jpg format
- 3. Upload 100 word or less company description

2020 Exhibit Hall Hours

Set-Up & Registration

Exhibit Hall Set-up is Sunday, April 5, 2020 at the Omni Hotel Commonwealth Ballroom between 11am and 5pm ET. All booths must be set up prior to show opening at 5:30pm or will need to be set up at a later date.

Registration will open on Sunday, April 5, 2020 at 11:00am.

Teardown

Teardown will begin on Tuesday, April 7, 2020 at 3:30pm. NO EARLY MOVE OUTS ARE PERMITTED. ANY COMPANY MOVING OUR EARLY WILL BE NOTED AND PLACEMENT FOR FUTURE YEARS ADJUSTED ACCORDINGLY.

Sunday, April 5, 2020

11am-5pmSet Up5:15pm-6pmSponsor/Exhibitor Reception6pm-7:30pmOpening Night Reception

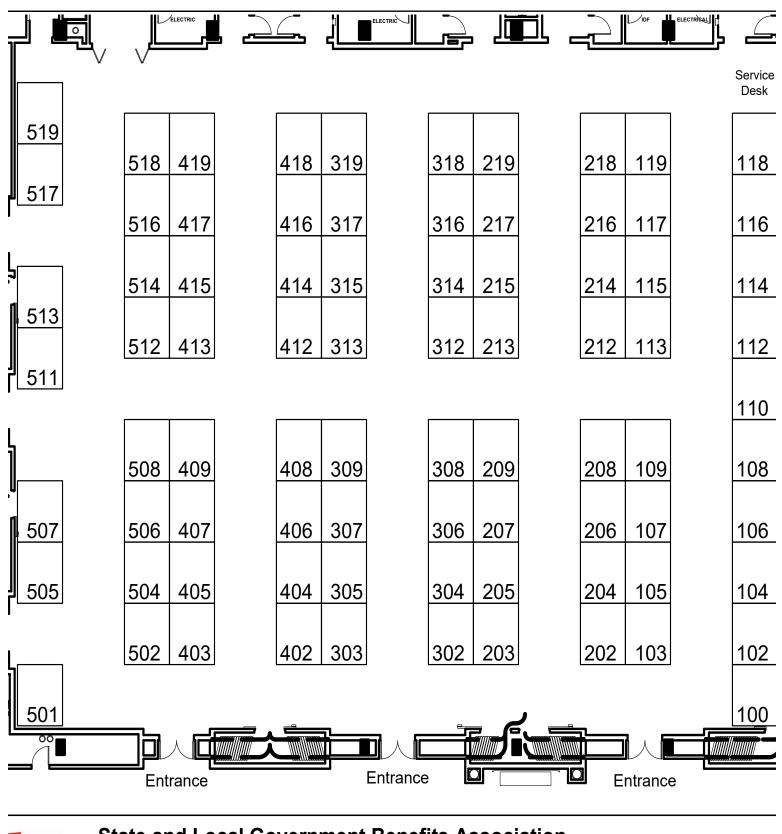
Monday, April 6, 2020

7:30am-8:00am	Continental Breakfast
9:30am-10:00am	Break in Exhibit Hall
2:15pm-3:00pm	Break in Exhibit Hall
4:00pm-5:00pm	Reception in Exhibit Hall

Tuesday, April 7, 2020

7:30am-8:00am Continental Breakfast
9:30am-10:00am Break in Exhibit Hall
2:15pm-3:15pm Break in Exhibit Hall
3:30pm-7:30pm Booth Tear Down

SALGBA 2020 Floor Plan



State and Local Government Benefits Association

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General Details & Deadlines

Conference Hotel:

- All educational and exhibit hall events will be held at the Omni Hotel. SALGBA has reserved a block of rooms at the Omni Hotel for Business Entity Attendees at a nightly rate of \$229 plus tax. Rooms will be available at this rate until the block sells out or March 9, 2020, whichever occurs first.
- Be aware of any housing companies offering to book your hotel rooms as they are not acting on behalf of SALGBA.

Complimentary Registrations (deadline March 9, 2020):

- Complimentary registrations are full conference registrations and include all SALGBA events, except the Sunday Tour and optional events which require an additional fee.
- Complimentary registrations must be assigned by March 9, 2020 or they will be considered forfeited.
- Substitutions will be accepted for complimentary registrations.

On-Site Registrations:

- Company representatives registering on-site must pay by credit card.
- Late registrations fees will be applied.
- On-site registrations will be for Business Entity Members or Business Entity Non-Members only.

• No Exhibitor Registrations will be accepted on-site.

Prize Drawings:

- Exhibitors may collect Public Sector attendees contact information either by business card or SALGBA aprpoved lead retrieval to participate in door prize drawings.
- Drawings will be conducted at participating booths during the last break on Tuesday.
- Winners can be drawn at the booth or announced by a booth representative.
- We encourage you to review LM-10/LM-30 filing requirements for the Department of Labor, www.dol. gov.

Attendee Communication:

- Communication to attendees is strictly monitored by SALGBA.
- Sponsors receiving an attendee list may only make one type of contact per list received or as authorized by SALGBA.

- A completed Mail Use Agreement must be on file with SALGBA before an attendee list will be released.
- Attendee information must not be added to lists, software, etc. for continuous contact. If communication is abused then future lists will not be released to violators.

Membership:

- Membership is not required to participate at SALGBA events; however, the fees to participate are lower for members.
- Associate Membership is \$325 per year and includes up to 6 direct company employees to be listed to receive membership benefits.
- Dues are based on anniversary date.
- Benefits include access to the members only section of the website, monthly emails, reduced event fees, and more.

Satellite Events:

- Sponsors and exhibitors may hold events as long as they are not during SALGBA scheduled events or meal functions provided by SALGBA.
- A Satelitte event must be submitted for all anxcillary events. This information is confidential but allows SALGBA to help any attendee with questions about events, including putting them in touch with the event contact.
- Events held at the hotel must be approved by SALGBA in advance.

Collatoral Information (deadline February 14, 2020):

- Logos must be submitted as high resolution .jpg and as vector images. This allows logos to be resized for use in conference app, conference program, and online.
- Company descriptions must be submitted as word documents via email attachments. Descriptions should be in paragraph format and not include bullets, hyphens, etc.

Event Schedule*

<u>Sunday, April 5, 2020</u>

11:00 a.m. - 5:00 p.m. 5:15 p.m. - 6:00 p.m. 5:15 p.m. - 6:00 p.m. 6:00 p.m. - 7:30 p.m. Exhibitor Move-In Board Reception (invitation only) Sponsor/Exhibitor Reception in Exhibit Hall Opening Night Welcome Reception in Exhibit Hall

Monday, April 6, 2020

7:30 a.m. - 5:00 p.m. 7:30 a.m. - 8:00 a.m. 9:30 a.m. - 10:00 a.m. 2:15 p.m. - 3:00 p.m. 4:00 p.m. - 5:00 p.m. Exhibitor Hall Open Breakfast in the Exhibit Hall Break in Exhibit Hall Break in Exhibit Hall Reception in Exhibit Hall

Tuesday, April 7, 2020

7:00 a.m 3:00 p.m.	Exhibitor Hall Open
7:30 a.m 8:00 a.m.	Breakfast in the Exhibit Hall
9:30 a.m 10:00 a.m.	Break in Exhibit Hall
2:15 p.m 3:15 p.m.	Break in Exhibit Hall & Door prize drawings
3:30 p.m 7:30 p.m.	Booth dismantle

Please note:

- *CHECK FINAL CONFERENCE AGENDA FOR EXACT SCHEDULE!
- The exhibit hall will remain open all day with traffic promoted during times noted above.
- An Exhibit Hall Card is distributed to all Public Sector Attendees to present at each booth for exhibitors to mark off. Cards are dropped in boxes for a drawings at the SALGBA Business meeting for gift cards valued at \$50-\$100.
- Business Entity attendees are encouraged to attend educational sessions and networking events.
- The Exhibit Hall will be in the Commonwealth Ballroom at the Omni Hotel.
- SALGBA will be using Fern Exhibit Services as the contractor for the event. An Exhibitor Kit will be sent out via email to those listed as the off-site contact on the agreement by mid-February 2020. The Kit will also be posted on the SALGBA website on the Sponsor/Exhibitor Page.

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1. Agreement

The following rules & regulations become binding upon acceptance of this agreement between the applicant, his/her employees and agents, and SALGBA, and any additions and amendments thereto that may be established or put into effect by SALGBA in the interest of the Conference and Exposition shall be binding on exhibitors and sponsors equally with the terms of this agreement. The acceptance of this agreement is subject to the final approval of SALGBA.

2. Payments and Cancellations

*Applications for space, sponsorship and promotional services must be accompanied by the required payment per the instructions on page 12 of this agreement. No refunds are issued for cancellation of sponsorship or exhibition. If event is cancelled sponsorship or exhibit payments will be refunded less any direct marketing costs that have been published and distributed to attendees and/or potential attendees.

3. Observance to Exposition Rules & Regulations

Upon acceptance of the agreement by SALGBA, the exhibiting company agrees to abide by the terms herein, and any revisions or amendments thereto made by SALGBA. Exhibiting companies not complying with said rules, having knowledge of them or not, shall be subject to the actions taken by SALGBA.

4. Exhibit Floor Plan

The arrangement of the exhibit hall is shown on the floor plan enclosed. The locations of exhibit space exits and other structures are presumed to be accurate but warranted to be approximate. The arrangement of exhibit booths may be modified by SALGBA without prior consent and/or consultation of exhibiting company.

5. Space Assignment

Exhibit space will be assigned based on the historical support of the applying exhibit company with SALGBA. SALGBA reserves the right to make the final space assignment and change the space assignment after the acceptance of the application should it be necessary. No exhibitor shall assign, sublet, or share the whole or any part of the contracted space with a consultant, broker, or company owned and/or in business with another company.

6. Installation of Exhibits

Exhibit installation will begin at 11:00 a.m. on Sunday, April 5, 2020. *All exhibits must be fully set up and ready by 5:00 p.m. on Sunday*, April 5, 2020. After that time, any unattended booth with crated displays will be erected or put in storage, at the discretion of SALGBA, unless otherwise notified by the exhibitor in advance and approved by SALGBA. All charges for labor, etc. will be applied to the exhibitor of record. SALGBA reserves the right to use the space without further obligation, i.e., refund, loss of business, or disparagement or liability, etc.

7. Exhibit Activities and Operations

Exhibitors are held liable for compliance with the terms as set forth herein. Distribution of any materials for advertising is forbidden in the corridors or lobby of the conference site. No activities will be permitted in any exhibit space that is contrary to law or the rules and regulations of exhibiting at the facility or which will disturb exhibitors in the immediate area. All displays, equipment, booth furnishings, product demonstrations and marketing/promotional activities must be confined to the assigned booth space. SALGBA reserves the right to prohibit any exhibit which in their opinion is disruptive, offensive or not suitable for the purpose of the Exhibition. Exhibitors shall not employ the use of live activities which may include but not limited to dancing, sports, use of animals, music entertainment, spa services, distribution of food or alcoholic beverages, etc. without the prior consent of SALGBA. Items such as balloons, confetti, glitter or other similar items are prohibited in the exhibit hall. Exhibitors must remain within their assigned space and may not overflow into the aisles as this may create a safety risk. SALGBA reserves the right to remove any material, etc. from the exhibit space which does not keep with the standards of the exhibition.

8. Exhibit Personnel

During dedicated exhibition events, a representative from the exhibiting company must be in the booth at all times. A maximum of three (3) individuals per booth space will be allowed to work in a booth at any one time. Exhibitor registration can only be used by direct employees of the exhibit company and not consultants, brokers, and/or subcontractors.

9. Shipping and Decorations

Fern is the official exhibit company for the 2020 SALGBA National Conference. Each exhibitor will receive an Exhibitor kit from Fern including shipping information, information on available services, etc. along with any necessary hotel forms. Kits will be sent mid-February 2020. Exhibit materials must be shipped via instructions provided by Fern and not to the hotel. Any shipments send to the conference hotel or convention center will be charged a shipping and handling fee by receiving venue as well as the exhibit company.

10. Dismantling and Removal of Exhibits

The removal of displays begins at 4:00 p.m. on Tuesday, April 7, 2020. Any items, materials, etc. left in the booth after 8:00 p.m. on Tuesday, April 7, 2020 that are not packed/crated or covered with a shipping label will be packed, shipped, or stored at the discretion of the venuel and all expenses will be charged to the exhibitor on record. The exhibit hall must be cleared of all exhibit materials by 9:00 p.m. on Tuesday, April 7, 2020. Arrangements for shipment or dismantling services should be made with Fern in advance of the show.

11. Safety

The exhibiting company agrees that the first priority of all personnel in the booth shall be the safety of those attending the exhibition. Fire regulations require that all display material used for decoration be flameproof. Any or all electrical equipment used in conjunction with the booth shall be in good operating condition and be able to pass local Fire Marshall inspection. Stored materials in the booth area shall not block or impede access to the exhibit space or cover electrical outlets or wires.



12. Indemnity

It is expressly understood and agreed that the exhibiting company will hold harmless and make no claim against SALGBA nor any of its officers, members, employees, contractors or agents for any loss, damage to, or destruction of property, nor for any injury that may occur to the exhibitor, its contractors, its agents, or its employees while in the ehibit facility, nor for any damages of any nature or character whatsoever, including legal expenses arising due to participation in the exhibition during installation period, show hours, closed hours and dismantle period.

13. Insurance

The exhibiting company agrees to carry insurance for a single limit of not less than one million dollars for their employees, agents, contractors or representatives and guests present at the show. The exhibiting company also agrees to provide Worker's Compensation insurance providing benefits for the state in which the exhibit facility is located. An umbrella liability policy is satisfactory as long as all areas are covered.

14. Show Cancellation

SALGBA, its officers, members, employees, agents, representatives, or contractors will not be liable for failure to hold the conference/ exhibition as scheduled. Payments for exhibit space will be refunded, less any actual expenses incurred for the exhibition which will be deducted.

15. Damage to Exhibition Facility

Damage to the exhibition facility, caused or done by the exhibitor, shall be the responsibility of the exhibitor. The exhibiting company agrees to hold SALGBA and the hotel harmless of and from all loss, liability, and/or damage whatsoever caused to the exhibition facility, or any part thereof, directly or indirectly.

16. Security

Every reasonable effort will be made by SALGBA to protect property during installation, exhibit hours, and removal. SALGBA, however, will have no liability for any loss or damage sustained by an exhibitor during any time of the exhibition, whatever the cause. In addition, after show hours, only those exhibitors properly identified and with the authorization of SALGBA may enter the exhibit hall. During show days exhibitors may have access to the exhibit hall no more than one hour prior to its opening.

17. Non-Endorsement

The exhibiting of products and services at the SALGBA conference does not constitute an endorsement by SALGBA of any product or service exhibited. Exhibitors are not permitted to represent in any manner that SALGBA endorsed goods or services supplied by them.

18. Eligibility

The exhibiting company must be a company conducting business in the public sector benefits industry.

19. Use of Exhibit Space

Space is to be used for the Exhibitor whose name appears on the agreement. Exhibitors may not sublet or resell any portion of their space nor allow their badges to be used by unauthorized persons. All signs/displays in an exhibit must be related to the exhibitor's company that is listed on the agreement.

20. Non-Official Contractors

Exhibitor Appointed Contractors (EACs) contracted by an approved exhibiting company to install and/or dismantle a display must submit to the SALGBA Office the name of the exhibiting company, name of contractor, contractor point of contact, and contractor phone number within 10 days of submitting the participation agreement.

A certificate of insurance must be sent via email to SALGBA no later than March 1, 2020.

21. Security

SALGBA will have security at exhibit hall entrance(s) when exhibit hall is open. The Exhibit Hall will be locked at 7:45pm on Sunday, and 5:15pm on Monday. The exhibit hall will be unlocked at 7:15am on Monday and Tuesday. Security is not provided when exhibit hall is closed. Please remove and/or secure valuables accordingly. Exhibitors desiring additional security should arrange that with SALGBA at the exhibitors expense.

22. Badges

Name badges must be worn at all times. Access to the exhibit hall and other SALGBA events may be denied without a badge.

23. Solicitation

Persons connected to nonexhibiting companies are prohibited from any dealings, exhibiting or soliciting, within the exhibit hall. These individuals should be reported to SALGBA.

24. Standard Arbitration Clause

All claims and disputes arising under or relating to this Agreement are to be settled by binding arbitration in the Commonwealth of Kentucky or another location mutually agreeable to the parties. The arbitration shall be conducted on a confidential basis pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any decision or award as a result of any such arbitration proceeding shall be in writing and shall provide an explanation for all conclusions of law and fact and shall include the assessment of costs, expenses, and reasonable attorneys' fees. Any such arbitration shall be conducted by an arbitrator experienced in [insert industry or legal experience required for arbitrator] and shall include a written record of the arbitration hearing. The parties reserve the right to object to any individual who shall be employed by or affiliated with a competing organization or entity. An award of arbitration may be confirmed in a court of competent jurisdiction.



OFF-SITE CONTACT INFORMATION

PLEASE NOTE THAT THE PERSON LISTED BELOW WILL RECEIVE ALL COMMUNICATIONS PERTAINING TO SPONSORSHIP AND/OR EXHIBITING. ONE CHANGE MAY BE MADE TO THIS CONTACT WITHOUT A FEE.

Contact Name:
Contact Title:
Contact Email:
Contact Phone Number:
Contact Cell Number (internal use only):
Contact Cen Number (internal use only)

All company inquiries for information contained in this document will be forwarded to the companies off site contact.

Information to be included in the SALGBA Conference App

Contact Name:
Contact Title:
Contact Email:
Contact Phone Number:
Company website:

2019 Participation Agreement

April 5-8 | The Omni Hotel | Louisville, KY

1. Please read the General Details and Terms of this agreement before signing. Instructions: 2. Complete, sign, and return this agreement to SALGBA. 3. Attach your check made payable to SALGBA or credit card processing form.

Company:		
Address:		
City/State/Zip:		
Phone:	_ Fax:	E-mail:

By signing below, I agree that I have read the General Details and Terms and agree to the information contained within this prospectus.

Sign here:					
<u>2020 Spc</u>	onsor Levels		202	0 Exhibits	
LEVEL	Mbr	Non-Mbr	Exhibits available until 3/4/20 or sold out.		
Premier Sponsor	\$30,000		<u>By 1/31/20</u>	Mbr	Non-Mbr
Grand Sponsor	\$27,500		8x10 space	\$2750	\$3150
Executive Sponsor	\$25,000		After 1/31/20	Mbr	Non-Mbr
Diamond Level	\$15,000		8x10 space	\$3250	\$3650
Platinum Level	\$10,000		I		
Gold Level	\$7,500	\$8,000	Please list any competitor you prefer not to be		
Silver Level	\$5,000	\$5,500	next to in the exhibit hall.		
Bronze Level	\$3,000	\$3,500			
Copper Level	\$1,500	\$2,000			
2020 Additional Opportunities		2020 Additional Opp	ortunities		
Conference App	\$7,500	\$8,000	WiFi	\$5,000	\$5,500
Charge/Print Station	\$6,500	\$7,000	Hotel Keycards	\$5,000	\$5,500
Pre-Conf. Tour (9-5)	\$5,500	\$6,000	Photography	\$4,500	\$5,000
Pre-Conf. Tour (2-9)	\$5,500	\$6,000			

Payment/Cancellation Terms

Payment in full is due with this signed agreement. There are no refunds for sponsorships or exhibit spaces. Signature

The above signed company, having read and agreed to the Rules and Regulations, will contract for exhibit space and/or sponsorship at the 2020 SALGBA National Conference.

Signature: _____ Title: ____

Date:

Method of Payment: Check (made payable to SALGBA) OR Credit Card (request form)